

## Results Summary

	Number of Articles Assessed	Positive Words Per Article	Negative Words Per Article	Police Involved Per Article
Male	15	1.7	8.4	0.9
Female	16	5.2	3.7	0.4

Gender	Type	Words	Number of Different Words	Total Count of Words
Male	Positive	Amused, boring <sup>1</sup> , beware <sup>2</sup> , brightened, called, calmly, chuckling, enjoying, game, praise, relaxed, spotted, strolling, strolls,	14	26
	Negative	Alarm, alarmed, angry, apprehending, armed, arrest, arrested, assault, at large, attraction <sup>3</sup> , beware <sup>2</sup> , bizarre, careful, caught, chase, commotion, condemned, criminally, custody, detain, distress, escorted, exposed, exposes, guard, handcuffed, incident, marched, marches, offence, offences, offender, outrage, outraging, panic, perpetrator, reported, shocking, sparking, strangest, stunned, surrounded, suspect, suspicion, suspicious, unwittingly, ushered, victims, warning, worrying	50	126
Female	Positive	Advised, amazed, amazed, beautiful, bemusement, bold, brimming, called, calmed, carefree, casually, confidence, crashed, criticised <sup>1</sup> , dancing, enjoying, happily, happy, insensitive <sup>1</sup> , interested, love, mysterious, mysterious, mystery, picked up, pride, quipped, released, revealing <sup>1</sup> , smile, spotted, stopped <sup>1</sup> , stroll, strolled, take <sup>1</sup> , unashamedly, win, criticised	38	83
	Negative	Ablaze, alarm, bizarre, brazenly, crashed, crazy, criticise, divided, emergency, exhibitionist, explicit, flailing, indecency, nonsense, odd, prosecute, shock, shocked, shocks, sordid, stop, stunned, swooped, worse	24	59

1. Although this word would normally be associated with a negative connotation the context in which is used means it has been categorised as positive.

2. This word was used in both positive and negative contexts so appears in both categories.

3. Although this word would normally be associated with a positive connotation the context in which is used means it has been categorised as negative.

## Detailed Results

### Google Search: Naked Man Street



ID	Link	Positive Words	Negative Words	Police Involved?
A1	<a href="http://www.mirror.co.uk/news/uk-news/passers-stunned-naked-man-calmly-11743330">http://www.mirror.co.uk/news/uk-news/passers-stunned-naked-man-calmly-11743330</a>	6	9	N
A2	Excluded as actual physical assault			
A3	<a href="http://www.plymouthherald.co.uk/news/local-news/armed-police-arrest-naked-man-784307">http://www.plymouthherald.co.uk/news/local-news/armed-police-arrest-naked-man-784307</a>	3	11	Y
A4	Excluded as video			
A5	Excluded as video			
A6	<a href="http://www.lincolnshirelive.co.uk/news/local-news/shocking-moment-cctv-catches-naked-837838">http://www.lincolnshirelive.co.uk/news/local-news/shocking-moment-cctv-catches-naked-837838</a>	4	6	Y
A7	<a href="http://www.devonlive.com/news/devon-news/exeter-high-streets-naked-man-785078">http://www.devonlive.com/news/devon-news/exeter-high-streets-naked-man-785078</a>	1	18	Y
A8	Excluded as same web page as result A7			
A9	Excluded as Google book			
A10	Excluded as Google street view			
<b>Total</b>	<b>4</b>	<b>14</b>	<b>44</b>	<b>3</b>

### Google Search: Naked Woman Street



ID	Link	Positive Words	Negative Words	Police Involved?
B1	<a href="http://www.dailymail.co.uk/news/article-5185103/Police-stop-half-naked-woman-walking-street.html">http://www.dailymail.co.uk/news/article-5185103/Police-stop-half-naked-woman-walking-street.html</a>	8	5	Y
B2	Excluded as video			
B3	Excluded as video			
B4	Excluded as video			
B5	Excluded as Google street view			
B6	Excluded as video			
B7	Excluded as actual physical assault			
B8	<a href="http://www.mirror.co.uk/news/weird-news/woman-naked-bologna-nude-clothes-10889444">http://www.mirror.co.uk/news/weird-news/woman-naked-bologna-nude-clothes-10889444</a>	8	6	N
B9	Excluded as not actual public nudity			
B10	Excluded as actual physical/psychological abuse			
<b>Total</b>	<b>2</b>	<b>21</b>	<b>12</b>	<b>2</b>



## Google Search: Naked Man Town

ID	Link	Positive Words	Negative Words	Police Involved?
C1	Excluded as actual physical assault			
C2	<a href="http://www.somersetcountygazette.co.uk/news/15802814.Naked_man_arrested_in_town_centre/">http://www.somersetcountygazette.co.uk/news/15802814.Naked_man_arrested_in_town_centre/</a>	2	3	Y
C3	<a href="http://www.somersetlive.co.uk/news/somerset-news/arrest-after-man-seen-walking-1001767">http://www.somersetlive.co.uk/news/somerset-news/arrest-after-man-seen-walking-1001767</a>	1	12	Y
C4	<a href="http://www.somersetlive.co.uk/news/somerset-news/photos-emerge-man-arrested-after-1003516">http://www.somersetlive.co.uk/news/somerset-news/photos-emerge-man-arrested-after-1003516</a>	0	16	Y
C5	Excluded as actual physical assault			
C6	<a href="http://www.manchestereveningnews.co.uk/news/greater-manchester-news/naked-man-seen-running-down-13557144">http://www.manchestereveningnews.co.uk/news/greater-manchester-news/naked-man-seen-running-down-13557144</a>	0	12	Y
C7	<a href="http://www.bridgwatermercury.co.uk/news/15802814.Naked_man_arrested_in_town_centre/?ref=mr&amp;lp=4">http://www.bridgwatermercury.co.uk/news/15802814.Naked_man_arrested_in_town_centre/?ref=mr&amp;lp=4</a>	1	4	Y
C8	<a href="http://www.dailymail.co.uk/news/article-3699107/Naked-man-shouts-praise-Allah-running-Pratto-della-Valle-Square-Padua-chased-three-policemen.html">http://www.dailymail.co.uk/news/article-3699107/Naked-man-shouts-praise-Allah-running-Pratto-della-Valle-Square-Padua-chased-three-policemen.html</a>	5	1	Y
C9	<a href="http://www.kentononline.co.uk/maidstone/news/naked-man-spotted-in-town-103051/">http://www.kentononline.co.uk/maidstone/news/naked-man-spotted-in-town-103051/</a>	2	1	N
C10	Excluded as actual physical assault			
Total	7	11	49	6

Note there are references to armed police in the above articles.

## Google Search: Naked Woman Town

ID	Link	Positive Words	Negative Words	Police Involved?
D1	<a href="http://metro.co.uk/2016/09/06/mystery-over-naked-woman-spotted-walking-through-doncaster-6112091/">http://metro.co.uk/2016/09/06/mystery-over-naked-woman-spotted-walking-through-doncaster-6112091/</a>	6	4	N
D2	Excluded as same web page as result B8			
D3	<a href="https://www.aol.co.uk/travel/2016/09/07/naked-woman-walks-through-doncaster-town/">https://www.aol.co.uk/travel/2016/09/07/naked-woman-walks-through-doncaster-town/</a>	12	5	Y
D4	Excluded as actual physical assault			
D5	<a href="https://www.dailystar.co.uk/news/weird-news/543643/naked-woman-Doncaster-Facebook-viral-picture">https://www.dailystar.co.uk/news/weird-news/543643/naked-woman-Doncaster-Facebook-viral-picture</a>	6	7	N
D6	<a href="https://www.express.co.uk/news/uk/672886/woman-naked-tanning-salon-newquay">https://www.express.co.uk/news/uk/672886/woman-naked-tanning-salon-newquay</a>	1	1	N
D7	Excluded as video			
D8	Excluded as video			
D9	<a href="https://www.thesun.co.uk/video/news/naked-woman-shocks-shoppers-after-brazenly-walking-through-busy-town-in-a-thong/">https://www.thesun.co.uk/video/news/naked-woman-shocks-shoppers-after-brazenly-walking-through-busy-town-in-a-thong/</a>	0	2	N
D10	Excluded as actual physical assault			
Total	5	25	21	1

## Google Search: Naked Man City

ID	Link	Positive Words	Negative Words	Police Involved?
<b>E1</b>	<a href="#">Excluded as football reference</a>			
<b>E2</b>	<a href="#">Excluded as football reference</a>			
<b>E3</b>	<a href="#">Excluded as football reference</a>			
<b>E4</b>	<a href="#">Excluded as football reference</a>			
<b>E5</b>	<a href="#">Excluded as football reference</a>			
<b>E6</b>	<a href="#">Excluded as football reference</a>			
<b>E7</b>	<a href="#">Excluded as football reference</a>			
<b>E8</b>	<a href="#">Excluded as football reference</a>			
<b>E9</b>	<a href="#">Excluded as football reference</a>			
<b>E10</b>	<a href="#">Excluded as football reference</a>			
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

## Google Search: Naked Man Park

ID	Link	Positive Words	Negative Words	Police Involved?
G1	Excluded as video			
G2	Excluded as video			
G3	<a href="http://www.derbytelegraph.co.uk/news/local-news/naked-man-large-belly-exposes-415622">http://www.derbytelegraph.co.uk/news/local-news/naked-man-large-belly-exposes-415622</a>	0	4	Y
G4	Excluded as sounds like a flashing incident			
G5	<a href="http://www.echo-news.co.uk/news/15365802.Warning._after_naked_man_spotted_in_bush/">http://www.echo-news.co.uk/news/15365802.Warning._after_naked_man_spotted_in_bush/</a>	1	12	Y
G6	<a href="http://www.sfgate.com/news/bayarea/article/Police-Warn-Public-Of-Naked-Man-Approaching-Women-12222879.php">http://www.sfgate.com/news/bayarea/article/Police-Warn-Public-Of-Naked-Man-Approaching-Women-12222879.php</a>	0	12	Y
G7	Excluded as Trip Advisor page			
G8	Excluded as Trip Advisor page			
G9	<a href="http://www.pressdemocrat.com/news/7451190-181/windsor-police-step-up-park">http://www.pressdemocrat.com/news/7451190-181/windsor-police-step-up-park</a>	0	5	Y
G10	Only 9 results on 1 <sup>st</sup> page			
<b>Total</b>	<b>4</b>	<b>1</b>	<b>33</b>	<b>4</b>

## Google Search: Naked Woman Park

ID	Link	Positive Words	Negative Words	Police Involved?
H1	<a href="http://www.dailymail.co.uk/news/article-5187355/Woman-runs-naked-car-park-New-Zealand.html">http://www.dailymail.co.uk/news/article-5187355/Woman-runs-naked-car-park-New-Zealand.html</a>	4	4	Y
H2	Excluded as video			
H3	<a href="http://www.mirror.co.uk/news/uk-news/woman-runs-naked-around-car-11713007">http://www.mirror.co.uk/news/uk-news/woman-runs-naked-around-car-11713007</a>	9	2	Y
H4	Excluded as Google book			
H5	<a href="http://en.protothema.gr/naked-woman-in-italy-walks-through-park-of-refugees-and-immigrants-warning-explicit-video/">http://en.protothema.gr/naked-woman-in-italy-walks-through-park-of-refugees-and-immigrants-warning-explicit-video/</a>	0	2 <sup>1</sup>	N
H6	Excluded as criminal activity			
H7	Excluded as video			
H8	Excluded as video			
H9	Excluded as video			
H10	<a href="http://www.dailymail.co.uk/news/article-5187355/Woman-runs-naked-car-park-New-Zealand.html">http://www.dailymail.co.uk/news/article-5187355/Woman-runs-naked-car-park-New-Zealand.html</a>	4	4	Y
<b>Total</b>	<b>4</b>	<b>17</b>	<b>14</b>	<b>2</b>

1. There are a lot of negative words used in this article but most aren't used in relation to the actual act of the female